

Reimagining Public-Private Partnerships:

Minimizing Systemic Risk and Transforming National Cybersecurity Resilience

MeriTalk and RSA Conference surveyed 100 Federal and 100 private-sector cybersecurity decision-makers to explore the importance and impact of effective public-private partnerships.

Partnerships Fall Short of Potential



of cyber decision-makers feel public-private **partnerships are vital** to national cyber defense



But just **34%** say current efforts are **very effective**



Cyber decision-makers grade today's partnerships a **"C+"** in identifying systemic risk, coordinating incident response, and protecting critical infrastructure

Top Challenges: Trust and Transparency



While 92% are **actively sharing** threat information,



say there is **still some reticence** in their organization around cyber information sharing



say the private sector is **more likely to share** information with the government than the other way around

What is holding organizations back?



51% Concerns about **data privacy**



45% Lack of **trust** between the public and private sector



42% Lack of **streamlined information-sharing** requirements

Cyber Leaders Tap Government to Take Command



Most agree a **government-led partnership is the way forward**

Ideal leadership approaches:

29% **Government-led** committee



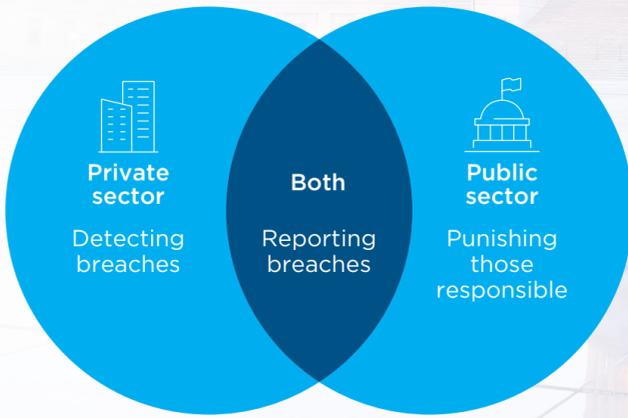
21% **Government-issued** directives



22% Both sectors work individually, only sharing essential information



Who is more responsible for each of the following?



Collaboration is Key



of public and private sector decision-makers are working to minimize supply chain risk



say improved information sharing will provide critical insight in an interconnected world

Top strategies for joint resilience:



Collaboration is key. We all (public and private-sector counterparts) need to **work together** in order to successfully mitigate cyber security threats. A piece of code can't run without its respective counterparts; neither can we as a nation."



Download the full report to learn more:

www.meritalk.com/study/reimagining-public-private-partnerships